

WV SMALL FARM CONFERENCE

MORGANTOWN, W.VA.

Wednesday, February 29, 2012

- 8:00 AM **REGISTRATION**
- 9:00 AM-3:30 PM Better Process Control School Day One
- 9:00 AM-5:00 PM West Virginia Department of Agriculture Agritourism Workshop

Thursday, March 1, 2012

- 8:00 AM **REGISTRATION & WELCOME**
- 9:00 AM-3:00 PM **Break into day-long workshops:**
Better Process Control School Day Two, Poultry, Grant-Writing, High Tunnels, Cheese Making, Alternative Energy, Food Business, Youth Entrepreneurship

4:00-7:00 PM

Winter Blue Farmers Market

TBA

Local Food Dine-Around

Friday, March 2, 2012

- 8:00 AM **REGISTRATION & WELCOME**
- 8:30 AM-9:30 AM **Session 1:**
Farm to School's Networking: How to Get Started Making Contacts
Fruit Production: Growing Strawberries in W.Va.--High Tunnels to Field
Forest Non-Timber: Ramp Production
Forming Co-operatives
Growing Tree Fruits
Poultry Feasibility Study
Plowing Ahead Together: Tool/Tricks for a Healthy, Lasting Farmers Market Organization
Edible Landscaping
- 9:45 AM-10:45 AM **Session 2:**
Fruit Production: Blackberry Production Tips (Grower Panel)
Farm Woodlot Management
Connecting with Volume Buyers- Pathways to Selling to Institutions
Taxation of Marcellus Shale
Incubator Farms
Agricultural Law

Farmers Market Food Safety: Working with County and State Authorities
Diversifying Farm Income with Nursery Crops

11:00 AM-
12:00 PM

Session 3:

Fruit Production: Integrating Small Fruit with Other Enterprises in WV
Wildlife Damage
Farm to School's Financial and Velocity Reports in Sourcing Locally
Tom's Top Ten Tax Tips
Agritourism: Locavore Dinner
Cows Eat Weeds
Keeping it Going: Winter Farmers Markets
Food Acreage Study

12:00 PM-

LUNCH- *Locally sourced foods*

2:00 PM-
3:00 PM

Session 4:

High Tunnels
Pole Building Construction
Simplifying GIP/GAP (Good Industry Practices & Good Agricultural Practices)
Marketing 101: Show Me the Money
Beginning Cheese Making
Aquaponics
Fresh Ideas for Marketing Farmers Markets
Potato Production I (*two sessions*)

3:15 PM-
4:15 PM

Session 5:

High Tunnels
Mushrooms
Farm to School 101: Packaging, Delivery, and Payment
Farm Risk Management: Managing Price and Financial Risk
Energy Savings in Greenhouses
Small Ruminants Management Practices
Understanding Insurance and Managing Risk for Farmers Markets
Potato Production II (*two sessions*)

6:00 PM

Local Food Celebration

Saturday, March 3, 2012

8:00 AM

REGISTRATION

8:30 AM-
9:30 AM

Session 1:

Vegetable Production
Cooperative Marketing Opportunities for Sales to Restaurants & Retailers
Greenhouses Part I: Worth the Money or Trouble?
Forming Co-operatives
Beekeeping I
Poultry Production with Layer Flocks
Farmers Market Forum: Sharing Ideas and Working Together Statewide
Aquaculture

9:45 AM-
10:45 AM

Session 2:

Vegetables
Medicinal Plants Part I (two-sessions long)
Greenhouses Part II: Worth the Money or Trouble?
Energy Assessment: Evaluating Wind and Solar
Beekeeping II: Value Adding
Poultry Production with Broilers
WV Farmers Market Association Annual Meeting
Aquaculture

11:00 AM-
12:00 PM

Session 3:

Vegetables
Medicinal Plants Part II
Hydroponics
Small Loans for Small Farms
Cut Flowers
Pork Production Panel: "Pork Hour"
Greenbrier Valley Local Food: The Possibilities and Potential
Aquaculture

12:00 PM-

LUNCH- *Locally sourced foods*

1:30 PM-
2:30 PM

Session 4:

Vegetables
Recordkeeping and Financial Analysis for Small Farm Success
A New Look at Strawberry Production
Monroe Farm Market: Online and Direct Marketing
Big Solutions for Small-Scale Producers in West Virginia
Small-Scale and Commercial Fruit and Vegetable Drying
SARE/Specialty Crop Grants
Aquaculture

Thank you for attending!